

CHRIS HERBERT

*Designer with 6 years of experience building brands from scratch,
designing innovative products and wearing a thousand different hats.*

SKILLS	EXPERIENCE
<p>PROFESSIONAL Brand Development, Over-seas Manufacturing, Product Cost analysis, Customer Relations</p> <p>SOFTWARE CAD (Fusion 360), Illustrator, Photoshop, Advanced Excel</p> <p>DESIGN Woodworking, Metalworking, 3D Printing, CNC Routing, CNC Laser, Sketching, Prototyping</p>	<p>FOUNDER <i>PBspoon July 2017 - Present</i></p> <p>My peanut butter addiction spurred me to create the PBspoon, which I designed to be the perfect spoon for extracting every last bit of peanut butter from the jar. After hand whittling the prototype, I designed a silicone spoon using Fusion 360 and created prototypes using a variety of techniques. After many iterations of the design, I launched a Kickstarter to bring this product to market. Since then:</p> <ul style="list-style-type: none">· Raised \$17,000 in 30 days on Kickstarter· Received press from Real Simple, Mental Floss, and Core 77· Chosen as one of the 26 Kickstarter's staff favorites from 2018· Established retail partnerships with Uncommon Goods and The Grommet· Managed overseas manufacturing of two production runs of 5,000 spoons· Secured a trademark for the PBspoon name· Sold 7,000+ spoons to date
<p>EDUCATION</p>	
<p>BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION</p> <p>Finance Concentration</p> <p><i>Towson University (Towson, MD) 2009 – 2013</i></p>	<p>OWNER & DESIGNER <i>Herb's Furniture Co., July 2013 - May 2019</i></p> <p>I created high quality metal and wood furniture that can be broken down, flat packed and shipped around the country. Starting this business while in college with no previous woodworking experience, I have self taught myself woodworking and metalworking along with all of the programs required to make this business run efficiently. A few of my accomplishments:</p> <ul style="list-style-type: none">· Fulfilled 800+ orders totaling \$300,000+ of revenue· Featured in Architectural Digest (Spain), Etsy's featured shop in Oct. 2017· Won the Business contest for X-carve from Inventables (\$2000+ value)
<p>CONTACT</p>	
<p>6701 NE Garfield Ave, Portland, OR 97211</p> <p>E: chrisherbert23@gmail.com</p> <p>P: (410) 877-4231</p> <p>W: herbsfurniture.com/portfolio</p>	<p>FREELANCE DESIGNER <i>Stanley Black and Decker, July 2016 - July 2018</i></p> <p>I designed and wrote DIY projects for DIYZ, Stanley Black and Decker's App that organized their own DIY videos for users to stream and use to work on their own projects. Over the 2 years I worked with the team:</p> <ul style="list-style-type: none">· Designed and built 20+ projects on camera with film crew· Collaborated with Disney to produce Co-branded content· Won a Bronze Webby award for our Disney Content